

## The Many Ways to Give to PSR Phila/PA

**Monthly Donations** with a Credit Card or ACH from Checking please use our secure online system. Our 2019 year-end goal is for 100 people to make a small but meaningful monthly donation to sustain our work. Even \$10 a month is awesome. (You can cancel anytime by emailing info@psrphila.org) **Click here For monthly online donations.** 

**One-time Donation -** Please use our **online form**, or mail us a check.

Payable to: PSR Phila

Mail to: PSR Phila PO BOX 59540 Phila, PA 19102

**Donor Advised Fund\*** - Please recommend **PSR PHILA** to your fund for the donation. We received the highest **Platinum Award** with **GuideStar** since 2018, and in 2019 we celebrated our 40th year of community service. (There are many PSR Chapters in the U.S. as well as PSR National, so please be sure to specify **PSR Philadelphia**, because we are all separate financial entities.

Charitable IRA Rollover\* - Any time through the year you can donate your required minimum distribution up to \$100,000. There are tax advantages for some individuals, such as not paying income tax on the funds directly donated from your IRA to a 501c3.

• Please instruct your financial institutions to direct funds to:

Philadelphia Physicians for Social Responsibility 1501 Cherry Street, Philadelphia, PA 19102

Attn: Dr. Walter Tsou, MD, MPH - Executive Director

EIN: 23-2153775

Also, please consider PSR for a Bequest with Planned Giving\*.

\*Please contact your financial advisor for details.

**Volunteer** – Throughout the year PSR PA offers programs that support our mission. Our volunteers have been essential to help run our programs. Volunteering can be as effortless as one hour a year stuffing envelopes, or as engaging as becoming a speaker on a topic you are passionate about and wish to share with the public. In 2020 we will need volunteers for the following:

- **Newsletter** Our newsletter reaches about 4,000 people. Would you like to write blogs, edit content, alert us of community events, design graphics, share photos, refer articles or become a communication guru?
- **Programs** In 2020 we have a variety of programs on the calendar. Our volunteers assist with a range of tasks such as greeting people at registration, marketing, decorating, fundraising, tabling, writing bio's and post event stories, and capturing the moments with photography and video. This year you may be interested in



helping with the Soul of Medicine (October 4, 2020), Symposium on Clean Energy, PA Health Check-up on Fracking, Advocacy Trainings, and more.

- Speakers Bureau It is our hope and plan that 2020 is the year to expand our presentations throughout Pennsylvania. We expect the demand for speakers will continue to increase and the topics will become more diversified. Because PSR addresses the greatest threats to public health the priorities change over time. Being adaptable to community priorities is one of the reasons we have remained relevant for 40 years. Health is as important as ever, and professionals need to educate the community as well as decision makers on how to measure, analyze and support a healthy community. If you are interested in becoming a speaker, or assist with operating our Speakers Bureau, we will provide the support you need to bring your ideas to the podium.
- Marketing Are you adept with branding? Do you have a talent for Social media such as Twitter, Facebook, Instagram, or writing public relation pieces, letters, brochures and flyers? Do you have a background in innovative ways to reach our community? We need you!
- **Fundraising** This is an integral component of maintaining a vibrant non-profit organization. At PSR PA we welcome your creativity and commitment. What may be challenging for some may be rewarding for you. If you have vitality for fundraising and would like to unleash your power at PSR PA, please help us grow.
- Advisory Committee As a voice of public health we rely on the expertise of
  professionals who work and study the science of issues such as climate change,
  energy efficiency, renewable energy, gun violence, conflict resolution, youth
  mentorship, restorative justice, air quality, water pollution, environmental justice,
  nuclear weapons, environmental risks, fracking and unconventional gas operations,
  just to name a few! Working with our staff and volunteers to make sure accurate
  and important information is relayed to the public is how we show our respect for
  our world and fulfill our mission. It takes a village to preserve our society.
- Board of Directors We have a diversified board, because running a non-profit organization requires oversight on managing a business while maintain the integrity of our mission. Moreover, honoring our donors and funders is most important. A properly run organization can be trusted with your money. We have several open seats in 2020. For those who have either known us for decades or for those who have recently tuned in to our work you may be ready to make a strategic plan a working plan and collaborate with wonderful people.

**Advocate** – When an issue is important to you what can you do to make your thoughts evolve to purpose? If you understand that one voice joined with other voices will amplify and resonate, how do you add your voice to the song? The public support for or recommendation of a particular cause or policy is advocacy. Consider PSR PA as a meeting



point for health advocacy. We alert the community about issues that defy public health. When policy disregards justice and social wellbeing we wake up. When we speak out against violence – from the street level to the global level – and whether against humans or against the very biosphere in which we live – this is advocacy.

Physicians for Social Responsibility (PSR) Philadelphia / Pennsylvania promotes social responsibility by protecting health, the environment and communities through education, training, direct service, and advocacy.

If there is only one thing you do with us in 2020, let it be advocacy! Write a letter to the editor, meet with decision makers along with us, sign-on to a letter, facilitate or attend our advocacy trainings. If you see something or know something, please call someone, say something, or do something. Together we can leave a legacy that supports life.